

Class: MSc

Subject: Life Insurance – Principles, Products and Practices

Chapter: Underwriting

1 Meaning

Is the process of consideration of an insurance risk.

- Assumption of liability
- To manage risk



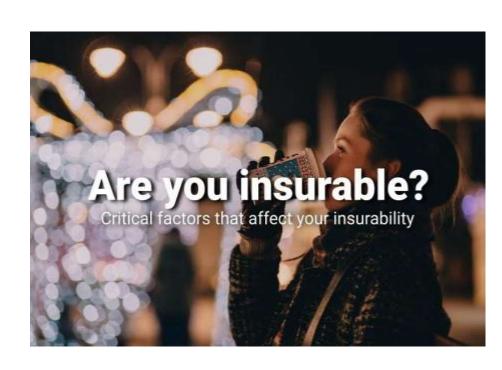
2 Principles of Underwriting

- > Selecting the lives that fit the company's underwriting standard
- > Proper balance between each rate classification
- > Charging equitable rates



3 Factor Affecting Insurability

- > Age
- > Sex
- Medical Aspects
- Occupation
- > Hazardous sports & avocation
- > Aviation
- Military Services
- > Residence
- Financial Status & Speculation





4 The Underwriting Process

Medical Underwriting

- Questions on proposal form
- Reports from medical doctors
- Routine Health Checkup
- Specialist medical tests (ECG, X-Ray, etc)

Lifestyle Underwriting

- Applicant's occupation
- Leisure pursuits of the applicant
- Applicant's normal country of residence

Financial Underwriting

- Are premiums affordable ? (Affecting persistency)
- Applying higher SA without parallel income

Claims Underwriting

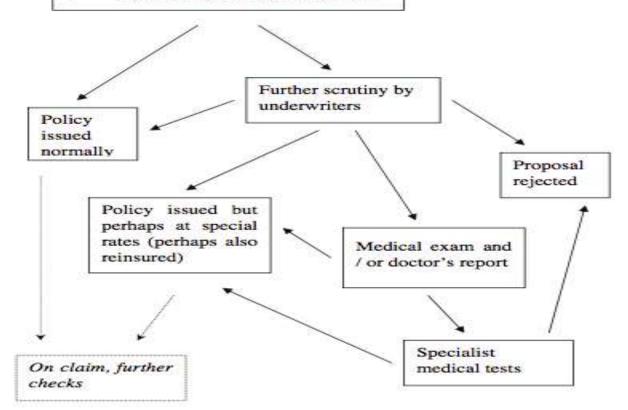
- Suspicion of non-disclosure identified after Claim
- E.g: non-disclosure of smoking and denial of smoking related disease

Policy proposal form:

- medical questions
- lifestyle questions
- financial questions

Check by clerical staff:

- standard answers to questions?
- financial underwriting check?
- sum assured vs medical limits?





How to Underwrite Suicide Risk

The suicide clause:

- > Issued before 1st Jan, 2014 No benefit in first year
- ➤ Issued after 1st Jan, 2014 atleast ROP/FV for first year



Sources of Information Concerning Life & Health Insurance Risk

- > Application
- Physical Examination
- > Laboratory Statements
- > Agents Report
- > Government Records
- > Attending Physicians statements



5 Need for Underwriting

- > Adverse selection
- Moral & morale hazard
- > Fair pricing & subsidizing
- > Competition





Underwriting Activities

- ➤ Line underwriting
- > Staff underwriting



Marketing

- > Barriers to sales
- > Time consuming & invasive
- ➤ Less (or no) underwriting may be used to increases the marketability of the policies
- > Increased anti-selection Risk



Read & Explain

"There is no such thing as a bad risk, only an insufficiently priced risk."