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Class: TY BSc

Subject : Professional Ethics

Subject Code:

Chapter: Unit 1 - Chapter 1

Chapter Name: Introduction to Professionalism

Today's Agenda

Introduction to Professionalism

1. What is Professionalism?
2. Importance of Professionalism
3. Characteristics of Professionalism
4. Examples
5. How to exhibit professionalism?
6. Advantages of Professionalism

1.1 What is Professionalism ?



"Professionalism is not the job you do, it's how you do the job."

*The Merriam-Webster dictionary defines professionalism as **"the conduct, aims, or qualities that characterize or mark a profession or a professional person"**; and it defines a profession as **"a calling requiring specialized knowledge and often long and intensive academic preparation."***

- Professionalism involves consistently achieving high standards, both visibly and "behind the scenes"
- Simply put, professionalism is the way you conduct yourself at work to represent both yourself and your company in a positive way.
- Professionalism goes beyond a checklist of requirements. Instead, it includes "embodying the company's values and serving as a stellar representative of the company,"
- Professionalism also encompasses the way an employee interacts with other people, including coworkers, customers and supervisors.

1.2 Importance of Professionalism ?



Why is it so important ?

Career
Success

Conflict is
minimised

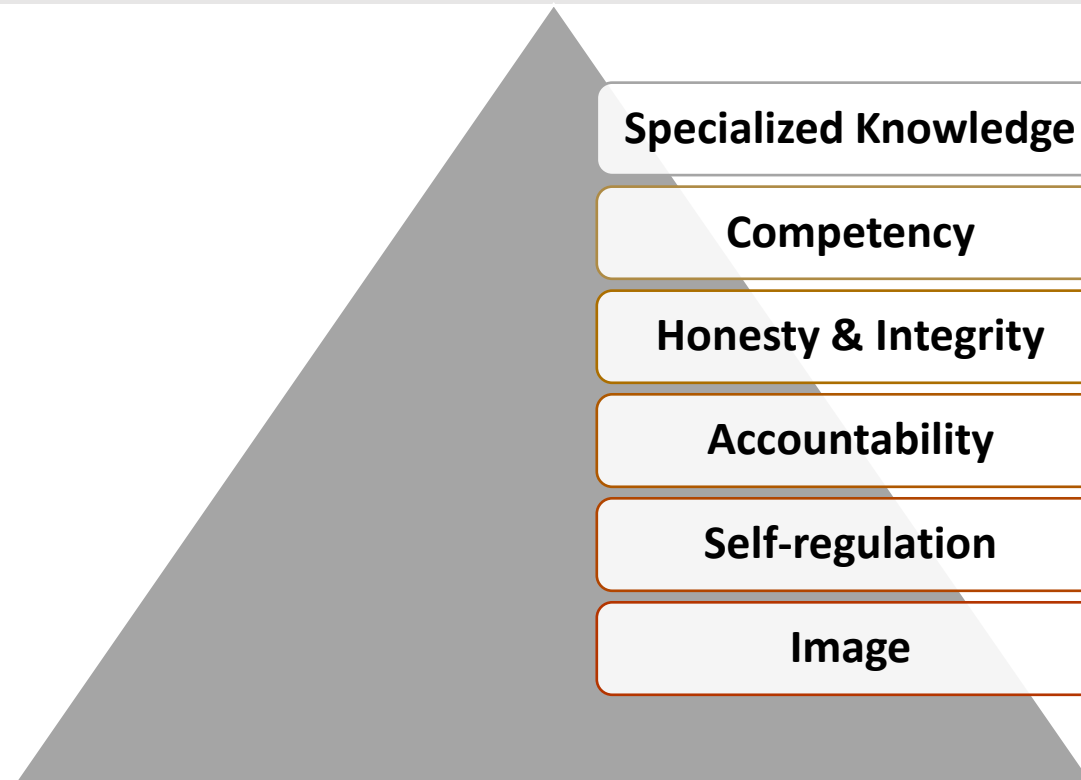
Reputation

Displays
attitude

1.3 Characteristics of Professionalism ?



These definitions imply that professionalism encompasses a number of different attributes, and, together, these attributes identify and define a professional



1.4 Examples of unprofessionalism

- Missing Deadlines Often
- Withholding Information
- Being Disrespectful
- Passing the Blame to Others
- Intimidation or bullying
- Sexual harassment
- Rude and loud comments
- Uncooperative behavior during regular activities

1.5 How to exhibit professionalism?



Build Expertise

Develop Your Emotional Intelligence

Honor Your Commitments & Own up to mistakes

Be Polite and confident

Behave Morally and Ethically

Dress for Success

Be Structured and Organized

1.6 Advantages of Professionalism

- Establishes Appropriate Boundaries
- Encourages Personal Improvement
- Promote and Maintain Accountability
- Establishes Respect for Authority, and Yourself.
- Conflict minimisation