Q1] D
Q2] C
Q3] B
Q4] D
Q5] A
Q6] D
Q7] A
Q8] D
Q9] A
Q10] B

Q2 A] <u>Causist</u>

1. Causist ethical theory is one that compares a current ethical dilemma with examples of similar ethical dilemmas and their outcomes.
2. Allows one to determine the severity of the situation and to create the best possible solution according to others experiences.
3. Drawback - no similar set of examples for similar ethical dilemma.
4. Assumes that the results of the current ethical dilemma will be similar to results in the examples.

<u>Virtue</u>

1. The virtue ethical theory judges a person by his character rather than by an action that may deviate from his normal behaviour.
2. Person's morals, reputation and motivation into account when rating an unusual & irregular behaviour.
3. It does not take into consideration a person's change in moral character.

Q2b]

1. Build Expertise
2. Develop your emotional intelligence
3. Honor your Commitments & Own up to mistakes
4. Be ~~poliet~~ polite & confident
5. Behave morally & ethically
6. Dress for Success
7. Be structured & Organized.

Q2c]

1. Corporate Governance is concerned with the way corporate entities are governed, as distinct from the way business within those companies is managed. Coroporate Governance addresses the issues facing Board of Directors, such as the interaction with top management & relationships with the owners & others interested in the affairs of the ~~compan~~ company.
2. Corporate Governance is about promoting corporate fairness, transperancy & accountability.
3. It specifies distribution of rights & responsibilities among different participants in the company & spells out rules & procedures for corporate decision-making.
4. It provides the structure through which the company's objectives are set along with the means of attaining these objectives as well as for monitoring performance.

2d) 1. Managers are responsible for upholding the ethical code of helping others to do so as well. Outline the role managers must play in implementing internal ethical standards & aligning the organization with external standards.

2. Managers monitor the behaviour of employees in accordance with the organization's expectations of appropriate behaviours and they have a duty to respond quickly to minimize the impact of suspected ethical violations.

3. Managers may be responsible for creating and/or implementing changes to the ethical codes or guidelines of an organization.

4. Managers may also be subject to a particular code of professional ethics, depending on their position & training

Q3 a] ① The judge has chosen the theory of ~~utilitari~~ utilitarianism to make a decision. He has made a decision by predicting the consequences of his action. He has also considered the benefit of most people while making the decision.

② There is an uncertainity with respect to his prediction. It might not be true. There is a ~~high~~ chance of certain events taking place that might lead the murderer to convict another crime. It does not allow for the existence of supererogation. People are obligated to constantly behave so that most people benefit regardless of the danger associated. Lastly, not concerned with justice.

Q3b) A company's social obligation is to provide a true & fair view to its stakeholders whereas the company might have had to use deception to maintain share prices & interests of shareholders while compared with their peers which is a wrong thing to do. Instead the company could work to maximise shareholder wealth which at the end would profit both shareholders ~~and~~ & company.

Q4] 1) CSR promotes a vision of business accountability to a wide range of stakeholders, besides shareholders & investors. Key areas of concern are environmental protection & well-being of employees, the community & civil society in general, both now & in the future. Coca-Cola adapted to make its process more eco-friendly so that the activists could not damage the company more.

2) ⓐ Customers expectations
ⓑ Government legislation
ⓒ Extent of costs involved
ⓓ Competitive advantage
ⓔ Public image of the company

3) If Coca-cola had adopted an environment friendly operations strategy from start the company's public image would have stayed in-tact without causing fluctiations in sales & revenue as well as would have an competitive advantage to charge higher prices. There would be no criticism to the company.

4) Better working environment for the employees could have been implented along with compensating people who are affected by the factories. Pollution from factories Helping sick people.